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Published in 1964, My Years with General Motors was an immediate best-seller and today is considered one of the few classic books on management. The book is the ghostwritten memoir of Alfred P. Sloan, Jr. (1875-1966), whose business and management strategies enabled General Motors to overtake Ford as the dominant American automobile manufacturer in the 1920s and 1930s.

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Sloan wrote his memoir, My Years with General Motors, in the 1950s. Like Henry Ford, the other "head man" of an automotive colossus, Sloan is remembered today with a complex mixture of admiration for his accomplishments, appreciation for his philanthropy, and unease or reproach regarding his attitudes during the interwar period and World War II.

Alfred P. Sloan - Wikipedia

This complete summary of the ideas from Alfred P. Sloan Jr.'s book "My Years with General Motors" shares Alfred P. Sloan Jr.'s experience as a CEO of General Motors from 1923 to 1946. In his book, the author explains the policies and processes he used at General Motors to make it the number one organisation in the automobile industry.

My Years with General Motors - MustReadSummaries.com ...

Alfred P. Sloan Jr. (1875-1966) was an innovative leader of General Motors during the early twentieth century and served as the company's CEO and president. He oversaw such automotive advancements...

My Years with General Motors - Alfred Pritchard Sloan ...

Taking another look at Alfred P. Sloan's My Years with General Motors, we might be at a juncture where it's best to challenge the continued inclusion of of this book in the canon of business literature.

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My Years with General Motors (Audiobook) by Alfred P ...

My Years With General Motors was published in 1963 by Alfred P. Sloan, long-time president of General Motors. The book is part memoir, part essays on management.

My Years With General Motors - Everything2.com

Alfred P. Sloan Jr. (1875-1966) was an innovative leader of General Motors during the early twentieth century and served as the company's CEO and president. He oversaw such automotive advancements as four-wheel brakes and ethyl gasoline. In 1963 he wrote My Years with General Motors, a memoir about his experience at the helm of automotive company.

My Years with General Motors: Amazon.co.uk: Sloan, Alfred ...

General Motors added more minority-owned dealerships to its American network of retail storefronts than any other automaker in 2019, according to a recent Automotive News report. Data gathered by ...